

 **APT SATELLITE HOLDINGS LIMITED**
(Incorporated in Bermuda with limited liability)

(Stock Code: 1045)

RULE 13.09 ANNOUNCEMENT

The reported launch of a new telecommunication satellite in China Market, may adversely affect the Group's operation position.

Investors and shareholders are advised to exercise caution in the dealings in the shares of the Company.

The directors of APT Satellite Holdings Limited (the "Company") recently noted from the market reporting the imminent launch of new telecommunication satellite. Owing to the fierce competition of transponders market in China, the Group's revenue from China market may be materially adversely affected.

The Group will continue to monitor the latest development of the situation and try its best endeavor to minimize such adverse impact by strengthening its services to keep its customers; expanding into overseas marketing; and expanding into appropriate satellite-related value-added services.

Investors should note that directors of the Company are not in a position to independently verify the accuracy of all the contents of the market information, investors and shareholders of the Company are advised to take caution when dealing in the shares of the Company.

By Order of the Board
Dr. Lo Kin Hang, Brian
Company Secretary

Hong Kong, 28 May 2007

The Directors as at the date of this announcement are as follows:

Executive Directors: *Ni Yifeng and Tong Xudong*

Non-Executive Directors: *Rui Xiaowu (Chairman), Lim Toon, Yin Yen-liang, Wu Zhen Mu, Zhao Liqiang, Yong Foo Chong, Tseng Ta-mon (Alternate Director to Yin Yen-liang)*

Independent

Non-Executive Directors: *Yuen Pak Yiu, Philip, Huan Guocang and Lui King Man*